Privacy Policy

HR DESIGN BV (“we”, “us”, “our”) respects your privacy and processes personal data in accordance with the General Data Protection Regulation (EU) 2016/679 (“GDPR”) and the Belgian Privacy Act of 30 July 2018.

1. Who we are
HR DESIGN BV
Registered office: Rozenhoflaan 44, 1860 Meise, Belgium
Company number: 0632.861.553
Email: hello@catherinevanhullebusch.com
Website: https://www.catherinevanhullebusch.com

We are the data controller responsible for processing your personal data collected through this website and related business activities.

2. Personal data we collect
We may collect and process personal data such as your name, address, email, telephone number, billing details, and any information you provide when contacting us or purchasing artworks. We do not intentionally collect sensitive personal data.

3. Purpose and legal basis
We process personal data only when necessary to communicate with you, manage customer relations, process orders and payments, issue invoices, and comply with legal and accounting obligations.
We may also use your contact details to send occasional updates or invitations relating to our artistic activities, but only with your prior consent.
Each processing activity is based on one of the lawful grounds provided by the GDPR, namely the performance of a contract, a legal obligation, legitimate business interest, or your consent where required.

4. Data retention
Personal data are kept only as long as necessary for the purposes mentioned above and to comply with applicable legal obligations.

5. Data sharing
We may share your data with trusted third parties who assist us in operating our business, such as IT and hosting providers, payment processors, accountants or legal advisers. These service providers act under a written agreement and are bound by confidentiality and GDPR compliance obligations.
We do not sell or trade personal data and do not transfer data outside the European Economic Area (EEA).

6. Your rights
You have the right to access, correct, erase or restrict the processing of your personal data, to object to processing, and to withdraw consent at any time (for example, to stop receiving marketing communications).
Requests may be sent to: hello@catherinevanhullebusch.com

7. Security measures
We apply appropriate technical and organisational measures to protect personal data from loss, misuse, unauthorised access, disclosure or alteration.

8. Complaints
If you have any concerns about how we process your data, please contact us first. You also have the right to lodge a complaint with the Belgian Data Protection Authority: Gegevensbeschermingsautoriteit (GBA) – Rue de la Presse 35, 1000 Brussels – www.gegevensbeschermingsautoriteit.be

9. Changes to this Privacy Policy
We may update this Privacy Policy from time to time. The latest version will always be available on our website and takes effect immediately upon publication.